

# Token Carried Data Monitoring Over Business Framework

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**Abstract--** Data mining plays a very important role in this era where information is to be carried out as a relevant output where web mining is inter-related with the we services which is the utilization of information mining methods to concentrate from web information, including web reports, hyperlinks between records, and utilization logs of site Web is a collection of inter-related files on one or more Web servers. Web mining is the application of data mining techniques to extract knowledge from Web data. Data security over the industry helps in securing important information which leaks by its employee or internal entity. Embedding token in the information help in tracking document and its usage. In previous approach a file based token with extra file size is used which exhibit extra computation cost and time. In this paper a hash based secure token embedding and data sharing technique is proposed. Simulation is performed using java platform and computation result shows the efficiency of proposed model while comparing with previous token monitoring technique.

**Keywords--** Data Mining, Web Mining, Token, Web Datasets, K-Means Algorithm..

## I. INTRODUCTION

Data mining is a process that takes data as input and outputs knowledge. One of the earliest and most cited definitions of the data mining process, which highlights some of its distinctive characteristics, is provided by [1] (1996), who define it as “the nontrivial process of identifying valid, novel, potentially useful, and ultimately understandable patterns in data.” Note that because the process must be non-trivial, simple computations and statistical measures are not considered data mining. Thus predicting which salesperson will make the most future sales by calculating who made the most sales in the previous year would not be considered data mining. The connection between “patterns in data” and “knowledge” will be discussed shortly [2-3].

Web mining help in presenting and using the web data for different purpose. The execution such as analysis of heavy data. Monitoring of the web Transmission data usage is also used using the web mining concept. Data security over the web transmission occurs in various industries which help in efficient communication. Token carried data is now used which help in data monitoring at each level of usage entity. The token file can be a small file with particular meta properties[4].

A structure monitoring of file, its processing entity, user entity and its manipulation can be easily track using the token embedded in it.

## II. RELATED WORK

Iman Rasekh [5] proposed another page rank strategy for website streamlining is displayed. In this focused insight is utilized to give a transformative plan to produce page rank for the site pages. Page rank is one of the central ideas for the website pages which give weighted measure to the pages on the premise of inbound and outbound connections. Colonialist aggressive knowledge is utilized to give worldwide advancement answer for the inquiry. Along these lines that improved system gives better outcomes as contrast with the current page rank method. In this radical nation and settler provinces idea is utilized to give better answer for enhanced page rank for the website pages.

Jay Prakash, Rakesh Kumar [6] proposed Shark look calculation with page rank inquiry calculation is displayed. In this procedure a refine look system is given to the client, a shark seek strategy used to give enhance the computation of the conventional page rank calculation. In that a total or disaggregation and area disintegration used to give an improved usefulness to the client. Shark seek is a propelled variant of fish look calculation which settle every one of the impediments of fish seek method. In this a twofold assessment of the record is led to give a superior intend to check closeness in the report, to seek applicable/insignificant archive. A fluffy score as 0 and 1 is given, where 0 mean there is no similitude in the report and 1 is implies for an impeccable reasonable match is found. That fundamentally enhance the need list which give an upgraded usefulness to the client to seek information, in youngsters which postures better score are consider to look information.

D. Jayalatchumy, P.Thambidurai [10] explained about Web is a scattered heterogeneous information resource which joins data and hyperlinks. With the exponential advancement of WWW, it has been able to be difficult to get to fancied information that matches with customer needs what's more,

leisure activity. Thusly lion's offer of customers today uses Search Engine to help with information recuperation over the Internet. The outcomes recouped, dealt with and displayed by means of web searcher brings about hundreds and countless pages of which various won't be profitable to the customer. Site page situating estimations accept a crucial part in situating site pages with the goal that the customer could recuperate the page which is most relevant to the customer's inquiry. Some page situating counts are HITS, Page Rank and weighted Page-rank. In this paper [11], we take a gander at two standard site page situating figuring's to be particular: Weighted Page Rank count and Page Rank computation. The paper features their assortments, qualities, inadequacies and purposely analyses the two figuring's using re-institutions delivered for them [12].

Rashmi Sharma, KamaljitKaur [13] proposed an audit over linking calculation, grouping strategies and positioning calculations is introduced. Connecting calculation and bunching procedures used to give the rich information to the clients and positioning calculation are connected on that information to produce rank for the connection over web. Positioning calculation used to give the important information which is helpful .Most of the internet searcher take a shot at positioning calculation to enhance proficiency of hunt. Bolster vector Machine to enhance the execution time. Page rank calculation based strategy that utilizations K-mean bunching calculation to be enhance the execution and precision of the pursuit information and produce better page rank for the connection. This paper concentrate on the different inquiry method connect examination and bunching, Hyperlink-initiated Topic look, weighted page rank in light of visit of connections and K-mean, all these calculation are utilized for interface investigation and concentrate the information including web structure and web content information and site pages efficiency. Web mining is a boundless locale and winding up rapidly.

It uses content[14], sound, video, substance and pictures from World Wide Web. The World Wide Web contains huge number of website pages and a huge amount of information open within pages. Right when a customer put a request to the web crawler, it overall returns a great deal of information in light of customer's inquiry. To recoup critical information from Web pages, web mining performs diverse web structure mining techniques[7-9]. This paper proposed the crossbreed method of Weighted PageRank in perspective of Visit of Links and Fuzzy K-Means computations which are associated on the thing. Cushy K-Means estimation is used to accumulate the given data into packs and Weighted PageRank is used to re-rank the data as demonstrated by the visit of associations with take in the record. We have removed the appropriate information, for instance, picture associations, pictures and total hyperlinks from a web join using the creamer approach. In a present work, past approach PageRank with K-Means has done on quite recently substance or URL not on associations

what's more, has a couple of regressions when appeared differently in relation to Weighted PageRank and Fuzzy K-Means figuring. In this paper, we have look for on associations what's more, pictures and give quality chase to customers and associated honest to goodness parameters like execution time, audit, exactness and f-measure on our proposed technique and differentiated and past philosophy and complete the result. The rule thought of general our technique is to give the speedy and more critical outcomes in light of customer necessities and can be viewed as possible destiny of web mining[15].

### III. PREVIOUS APPROACH

In this chapter, previous approach and proposed approach result comparison is performed, as per the monitored results from implementation which is obtained is compared. The proposed algorithm is presented and compared with existing solution. This chapter gives a comparison graph and statically analysis. As per observed, finally it shows the proposed approach is efficient in terms of total net flows, malicious net flows, accuracy, detection rate as well in the implementation analysis.

### IV. PROPOSED METHODOLOGY

In proposed method an improved token information checking calculation over space procedure depends on examination of beforehand work for mining web dataset, In the current strategy like weighted token , hyper incited look, security calculation are not ready to perform productive answer for the observing .In this manner Enhanced calculation method is proposed.

In the current strategy calculation utilizes essential structure to decide the significance of website page assets. Furthermore, allocate token for the page in light of information checking.

A stream outline for the propose strategy is appeared. In that system an arranged request of the web token and security is given which give a superior approach to look information? In this part a stream chart for the proposed strategy is introduced. To actualize this strategy a token dataset is utilized which contains information about various sessions which can be performed by the interloper, programmer, or other unapproved clients. In propose system first dataset are stacked in to the database, at that point proposed method is connected to shape diverse bunches from the dataset, the groups are framed on the premise of convention. At that point datasets are isolated into various areas. At that point secure session is connected to discover distinctive connections.

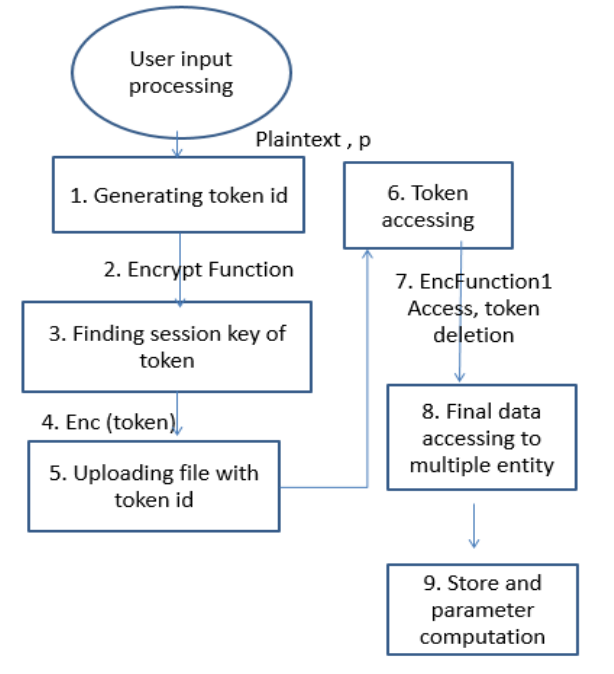
#### **Three Descriptions of Proposed Methodology**

The methodology has major three components;

1. Structural damage and oil outflow calculation.

- 2. Consequence assessment and,
- 3. Design Comparison.

The result for the first two steps feed into the design comparison. The division of each step into tasks is shown in fig 3.1 .Each task involves both theoretical and methodologies challenges.



**Fig 1: Flow diagram of proposed method**

In the figure1, a complete proposed flow diagram is presented, which is proposed approach and token access.

**PROPOSED ALGORITHM**

SHKTA (Secure hash key token approach)

Input: Input login credentials, token id tid, session creation framework;

Output: Token creation, security management, secure data management;

Steps:

Begin [

While (session>0)

{

Initialize token tidparameter();

Initialize all user Uid();

Initialize input session for token();

Foreach transaction (1-n)

{

Loading user inputs;

```

File processing();
Token embed();
};
Token usage()
{
If(session is available)
{
Token access();
Encryption token data();
Observed detail action();
Return ct,cc, bw parameters();
}
}
  
```

**V. RESULT ANALYSIS**

In this section, different observed result which is performed using apache framework is presented. A statically analysis and graphical analysis using the existing as well as proposed technique is presented.

**Computing Parameter:**

There are mainly three parameter, which is taken for the comparison analysis is taken. Computing parameter such as computation time, computation cost and bandwidth consumption is observed.

**Computation Time:**

Computing time is the time difference which is observed by subtracting final executing time to initial loading time. A time difference between both the times is observed and call as computation time.

Computing time = final execution time – initial time;

Ct=fet-it;

**Computation Cost:**

Computing cost is the total cost which can be observed by monitoring different usage resources and aspects such as bandwidth, data consumption, resources etc.

Computing cost = bandwidth consumption cost + Resources consumption cost + cost per second;

Cc= bcc + rcc+cps;

**Bandwidth consumption:**

It is the total data consumption per unit of time which is taken by the token and complete access monitoring.

Bandwidth consumption = total data consumption/ unit time;

Bc = tdc/ut;

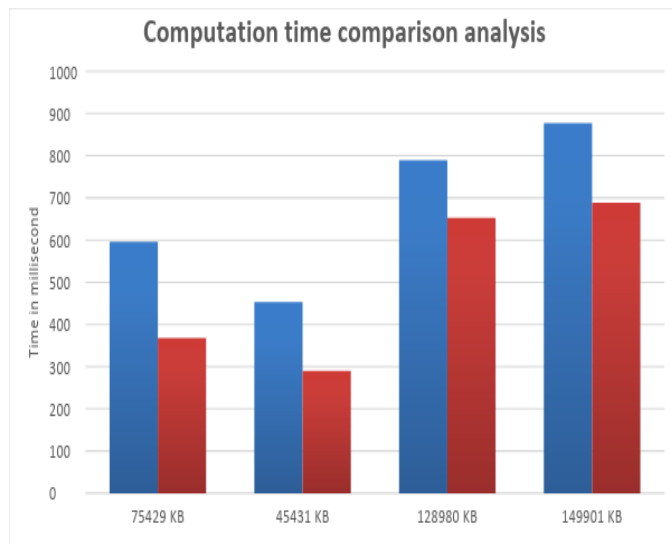
**STATISTICAL ANALYSIS**

As per discussed regarding the approach which is given by our work, a comparison result analysis is presented below.

Presented results shows proposed SHKTA (Secure hash key token approach) takes sample span of time to search data or links in the web.

File Size Data	Token Based Monitoring (in MS)	SHKTA Algorithm(in MS)
75429 KB	596	368
45431 KB	453	290
128980 KB	789	653
149901 KB	877	689

**Table 1** Computation time analysis of different file processing



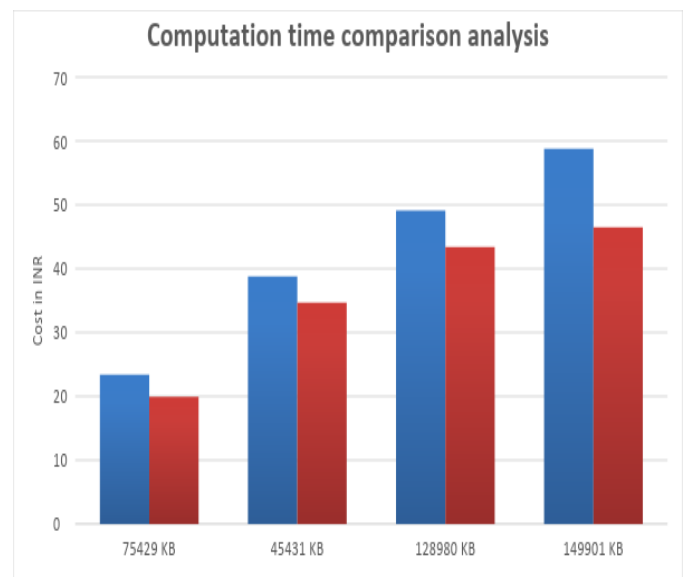
**Fig 2:** Graphical Analysis for Proposed Method

As per presented figure 1 above, comparison analysis shows that the proposed approach takes lower computation time than the existing technique with previously used approach for interaction token monitoring.

File Size Data	Token Based Monitoring (in INR)	SHKTA Algorithm(in INR)
75429 KB	23.4	19.89

45431 KB	38.79	34.67
128980 KB	49.07	43.4
149901 KB	58.76	46.5

**Table 2** Computation cost analysis of different file processing

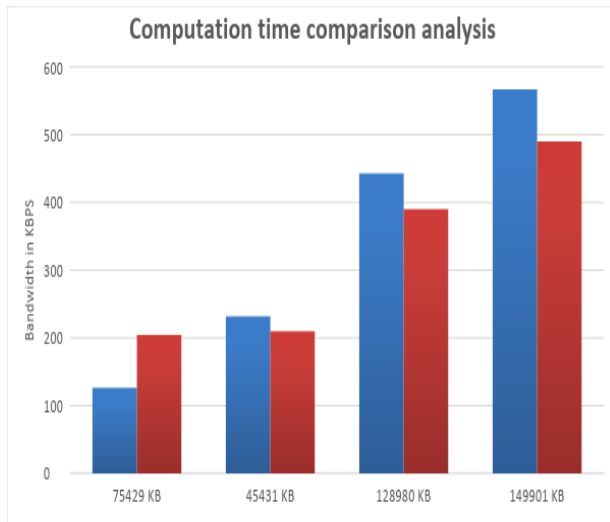


**Fig 1.3:** Graphical Analysis for Proposed Method

As per presented figure 2 above, comparison analysis shows that the proposed approach takes lower computation cost than the existing technique with previously used approach for interaction token monitoring.

File Size Data	Token Based Monitoring (Bandwidth in KBPS)	SHKTA Algorithm(Bandwidth in KBPS)
75429 KB	126.0	204.0
45431 KB	232.0	210.0
128980 KB	443.0	390.0
149901 KB	567.0	490.0

**Table2.3** Computation cost analysis of different file processing



**Fig 1.4: Graphical Analysis for Proposed Method**

As per presented figure 3 above, comparison analysis shows that the proposed approach takes lower bandwidth than the existing technique with previously used approach for interaction token monitoring

## VI. CONCLUSION

Industry is having huge data transfer in every aspect. Data security, data transfer over the multiple entities and multiple departments is an important requirement. Various internal and external data usage monitoring is always need a key concept. Web mining and Data mining approach is an important term which help in data analysis, large data processing required mining approach. Token is the important term which leads in data analysis, token access help in usage analysis. Different business aspect need end to end monitoring, which is possible with the help of a token monitoring approach. This technique helps in creating a private session for every credential and files. File data token help in end to end monitoring of its usage. In proposed algorithm, a hybrid secure approach is proposed. This algorithm help in hybrid token generation for the user login session. This approach help in data processing according to the user's requirement, as well as an effective token monitoring is performed. The proposed approach takes advantage of secure algorithm for secure data monitoring and its usage.

The presented proposed algorithm implemented on java Apache server framework and computed different parameter comparison with existing given algorithm. The presented proposed algorithm is compared using computation time, computation cost and bandwidth consumption. Observed result shows the efficiency of our proposed work algorithm while comparing with existing scenario.

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