



LEADERSHIP ANALYSIS IN BUSINESS MANAGEMENT

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Abstract:

Well when we come under understanding the leadership skills and the roles responsible for leading the team or organization with a vision, aim, goal and objectives is the biggest task, and which helps any Corporate grow its root deeper. Then understanding the leadership skills are the most important stuff when it comes to understand the leadership skills, when it comes to manage the team and the group of people. This can be seen when the most talented successful leaders and CEO that have shown their visions and brought their ideas into existence and made the things possible. But it's not so simple and easy.

INTRODUCTION

The leaders are those who are always ready for the unexpected, with the hope and expectancy of the problems, hurdles and equations that are so hard to handle can ruin the entire organization from tip to the bottom. In such cases, I always admire successful business leaders one of them was Steve Jobs. Steve Jobs has an amazing Executive and leadership skills in bringing the Apple Inc. with a vision before the whole world,

where everyone can be accessible to the computers one day and make it part of the day-to-day life in solving human problems, figure out the things in the smartest way from revolution to the invention of new things. There are some things where he brought the unique idea of creating a Mouse or a pointer to interact with the GUI (Graphical User Interface), rather than everyone using the command, who doesn't need to like people from business, doctors and other fields.

“Gather 10 smart people into a room, and one or two will be creative, two are great at solving problems, and the rest are critics. Keep the creative away from the critics”, said by Steve Jobs. The quotations of such were very often made by him, and he made sure that the things are carried on appropriately and being substantially passionate, innovative, creative, not afraid to thing different from others, getting even the business rivals into partnerships, employment opportunities, creating a unique/ dynamic business model and Giving the organization a brand look it up to and get the people's trust.

1. When asked about the colleagues of Steve Jobs, they simply said he would always be ready



to wear them and let them come up with the newer hats every day. According to Steve Jobs, he said “that’s been one of my mantras—focus and simplicity. Simple can be harder than complex; you have to work hard to get your thinking clean to make it simple”. When things come up from a leader, carrying everyone with the same vision and achieving it can be the greater achievement for the entire organization. His Name was known to millions in the start of the company, which later on appeared to change the life of the million more, when he started the new products such as I-phone, I-pod and the unique OS within itself, compacting the vision with a smaller processor and its own mother board fascinated everyone towards technology and security aspects of the world.

The reason in choosing the Jobs as my business leader is because the Apple is now known is only because of him. The Apple is considered the ultimate rival to many corporations such as Microsoft, IBM, Google, Amazon and Nokia an many other companies are now noticing the Apple to be the most successful corporations in the world to reach a trillion dollar company once started from the garage like Amazon. The Skills which make the Steve jobs unique is analyzing the core people, smart geeks, giving the responsibility of a particular team to someone else, trusting the employees, broadcasting your visions, goals and objectives all the time – helps

everyone to continuously work and visualize for the tomorrow’s changes.

The vision, goals setting and management skills and branding the company with a few smart folks and giving it the view to look over and beyond like designing the GUI based Mouse, when Microsoft was struggling with command-based MSDOS. Apple was appreciated by many investors and was constantly getting enough investments by looking to the efforts of the people, business model setup and also deploying world meeting s and broadcasting the products towards the world to make people accept the change and helping the life better. Also Apple came up with iPhone with touch screen based phone, with deploying over the motherboard, processor and RAM which were 10 times faster than any OS back in time like Symbian, Bada OS, Haiku OS and Blackberry phones and many others.

Steve jobs used to communicate with his employees and use to have word-to-word conversation in most of the time, Not being like a lazy leader. Was very much fascinated in meeting everyone getting towards the passionate stuff and was always ready to take the challenges.

The research that I could find is all available on the internet, his quotations, his success stories, and launch product meetings globally, marketing



skills was clearly visible in most of the sessions. The preliminary and comprehensive sources says all about the Steve Jobs, the following are the hand-picked sources:

“Leadership is the persuading procedure of leaders and admirers to attain structural purposes over change”, according to Leadership: Theory, Application and Skill development (2009). Steve Jobs displayed a collection of governance features and comportment which are actually communicated approximately and talked roughly each day. Added Steve Jobs was amid the supreme leaders of his stretch and phase. Jobs was obviously a genuine forerunner, And was constantly understood as an individual who took and have emotional impact his even, subordinates, also colleagues the rivals of his pioneering concepts. Additionally said by Steve Jobs as, "People with fire is able to alter the world" and he's the greatest example for effective thinking skills.

He was self-aware and thought in his power to bounce back after problems, in terms of emotional intelligence. The choices thru by him remained perfectly intentional as well as believed out. Nevertheless on the added hand he wasn't compassionate towards his workers. He remained so preoccupied with innovation besides perfection which he didn't delay to remove folks when the work was wrong. Likewise the capability of his

towards managing his sentiments was similarly small. Job's was extremely unfulfilled & distraught later receiving fired as well as stayed and not able just before identify the prompts of his or maybe answer decorations on numerous instances. There seemed to be absolutely great deal of space for development when it arrived to emotional intelligence.

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